

2025 International Forum on Knowledge Asset Dynamics (IFKAD)

Call for Paper

- 會議主題：The Future of Knowledge Management in Asia: AI, Technology, and The New Business Paradigm
- 全球官網及其他主題請參考：<https://www.ifkad.org>
- 第 20 屆 IFKAD 知識資產與管理動態學國際學術研討會亞洲場次於 2025 年 6 月 21-22 日在臺灣臺北舉行(會議地點為國立政治大學)、全球場次於 7 月 2-4 日在 Naples, Italy 舉行學術論文發表。
- IFKAD Conference 會議地點：University of Naples Federico II, Naples, Italy
- IFKAD ASIA Chapter 會議地點：National Chengchi University, Taipei City, Taiwan
- 會議優秀論文有機會獲推薦投稿至國際期刊：
Knowledge Management Research & Practice (SSCI)
<https://www.tandfonline.com/journals/tkmr20>
Measuring Business Excellence (Scopus)
<https://www.emeraldgrouppublishing.com/journal/mbe>
Evaluation Review (SSCI)
<https://journals.sagepub.com/home/erx>
- IFKAD ASIA Chapter 議程詳見官網：
亞洲官網：<https://www.iilabs.org.tw/Professional%20Programs/3/19>
全球官網：<https://www.ifkad.org>

徵稿啟事

The IFKAD 2025 will delve into the critical and evolving role of knowledge assets in shaping the future of business through the integration of Artificial Intelligence (AI) and emerging technologies. As we stand on the brink of a new era in business and organizational development, this conference will serve as a global platform for scholars, practitioners, and policymakers to explore how combining knowledge management with AI and advanced technologies creates new business paradigms.

IFKAD 2025 aims to explore knowledge futures, providing insights into the intersection of AI, technology, and knowledge management and challenging participants to think critically about the new business paradigms emerging from this convergence.

Knowledge assets are crucial for organizational success in today' s complex and highly competitive business environment. The rapid advancement of digital technologies, AI, and intelligent machines presents new challenges and raises questions about how knowledge is created and managed within organizations, how it influences technological advancements, and the extent to which new technologies accelerate the generation of new knowledge through a cyclical integration process. The integration of AI and emerging technologies is more than just a trend – it' s a transformative force that is reshaping industries, economies, and societies. It is crucial for academics and practitioners to understand and leverage this transformation in order to stay at the forefront of their fields.

Over the past 20 years, IFKAD has emerged as a prominent international scientific forum. It aims to understand and share insights on the role of knowledge in creating organizational value, driving innovation and transformation, and supporting the development and application of advanced technologies. We invite you to participate in IFKAD 2025 in Naples. Our goal is to enhance our comprehension of the future of knowledge-based organizational development by advancing knowledge management theories, approaches, models, and tools to generate innovative organizational and

technological solutions.

IFKAD 2025 aims to inspire action among those involved in studying and implementing knowledge management. The event will encourage participants to think critically and creatively about the future. It will explore how AI and emerging technologies can be utilized to create new, innovative, sustainable, and ethical business paradigms.

IFKAD 2025 is poised to be a pivotal event that will explore the crucial and evolving role of knowledge assets in the digital age. This year's theme, "Knowledge Futures: AI, Technology, and the New Business Paradigm," emphasizes the significance of integrating AI and advanced technologies with knowledge management to create new and dynamic business models. The conference will provide a global platform to investigate how the convergence of these elements is reshaping the business landscape, challenging participants to imagine the future of organizations through the lens of knowledge and technology.

重要日程(亞洲場次)

2025 年 02 月 10 日 論文摘要投稿截止

2025 年 03 月 03 日 論文摘要錄取暨註冊費繳交通知

2025 年 04 月 15 日 國際學術研討會 Early-Bird Rate 優惠註冊截止

2025 年 04 月 20 日 論文全文暨簡報繳交截止

2025 年 05 月 20 日 國際學術研討會註冊截止

2025 年 06 月 21 日 2025 IFKAD ASIA Chapter 亞洲場次-國際學術研究論文發表會議(國立政治大學)

2025 年 06 月 22 日 2025 IFKAD ASIA Chapter 亞洲場次-永續城鄉社會實踐參訪(玉山國家公園或國家永續教育基地)

2025 年 07 月 2-4 日 2025 IFKAD Conference 全球場次-國際學術研討會(Naples)

Submission Guidelines

We kindly invite you to read carefully the submission guidelines and use this [abstract template](#) to prepare your proposal.

*All abstracts will be subjected to a double-blind review.

*Deadline for abstract submission is 10 February 2025.

Participants who wish to present their research at the IFKAD 2025 conference are welcome to send an extended abstract in editable WORD FORMAT (.doc or .docx only) according to the following guidelines and using this [EXTENDED ABSTRACT TEMPLATE](#).

All received extended abstracts will undergo a double-blind peer review and review results will be communicated to authors not later than 03 March 2025.

Each abstract should include:

- title of the proposed article
- authors' information (name, affiliation, address, email separately for each author)
- abstract text of 500-1000 words
- max 5 keywords
- paper type (Academic/Practical)
- bibliographical references

The word count is only related to the abstract text itself. Title, authors' information,

keywords and references are not taken in consideration for the abstract length requirement.

At the end of the abstract, please include short biographical notes of each author.

亞洲論文發表場次注意事項

1. 報名 IFKAD 知識資產與管理動態學國際學術研討會，皆可參加 6 月 21-22 日亞洲場次及 7 月 2-4 日全球場次。

參加亞洲場次論文發表者，請將摘要/全文投稿稿件 [abstract template](#)，以 WORD 檔案儲存，檔名為「IFKAD ASIA2025+投稿作者中文/英文姓名」，並以 EMAIL 附檔方式寄至 forum@iilabs.org.tw，IFKAD ASIA Chapter 秘書處收

2. 懇請閱讀上述繳交摘要說明。

3. 論文摘要稿件須接受審查，合格稿件將由電子郵件聯繫，請於期限內繳交註冊費及提供論文全文。

4. 所有稿件需未曾在任何研討會或期刊發表。

5. 所有被接受的論文將收錄製作研討會摘要論文集。

6. 每篇論文為了安排發表和收錄論文集，必須由至少一位作者註冊，並有一位發表者。

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